

Watch me find one in 60 seconds.

Wes Longueira · the challenge starts tonight

“People come to me for...”

Finish that sentence. Out loud.

The question I get asked 100 times.

Who keeps asking? That's your buyer.

That's the product.

People come to me for... → The 100-times question → Product

Watch me run it.

THE EXACT PROMPT

“Hey Genius, why now?”

The real **opportunity-vision** skill in the challenge plug-in.

claude/skills/opportunity-vision/SKILL.md

REAL SKILL TEXT

```
## 2. Two doors (pick one)

Door A, your expertise: what people come to you for, your
100-times question, your method.

Door B, someone else's expertise: a mentor, client,
partner or company whose know-how could become a product.
…

## 3. What it could become (the seven shapes)

Diagnostic · Advisor · Planner · Coach · Workflow · Sales
Helper · Training Companion …

Ask: "Which one would your best client use on a Tuesday
night?"

## Output

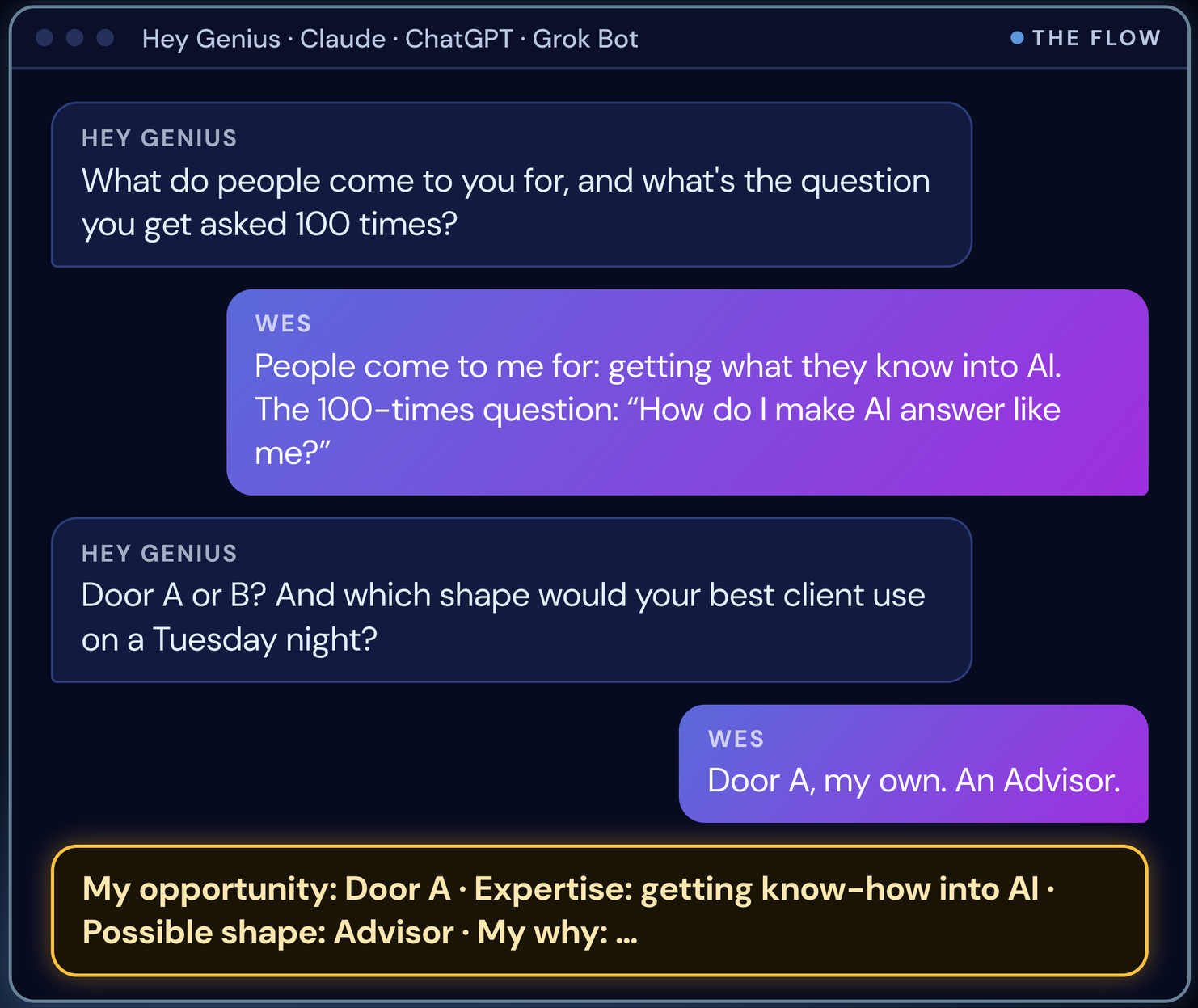
"My opportunity: Door [A/B] · Expertise: … · Possible
shape: … · My why: …"
```

My answer.

THE EXACT PROMPT

Door A · Advisor

Your line goes straight into your plan.



Your turn: post your line.

“People come to me for…” · in the group

Before tonight. We'll read some out live.