



THE AI PRODUCT REVOLUTION CHALLENGE

DISCOVER • BUILD • LAUNCH • MONETIZE

How today **works.**

Everything you need before Day 1 of **the challenge**

Today, 12:00 PT

Day 1 • FIND IT



Day 2 • BUILD IT



Day 3 • LAUNCH IT

Wed 28 – Fri 30 Oct • 12:00 PT • about two hours a day

We're live on Zoom.

Zoom link: Guide 1 in the group

“LOGISTICS – Welcome! Start here!”

Install the plug-in **first.**

Claude

plug-in

ChatGPT

Custom GPT

Grok Bot

bot template

Link in the pinned post (TBC)

Bring **three** things.

1 One idea

what people come to you for

2 A pen

you'll be writing

3 Your laptop

we build live

Homework is your **ticket.**

Post it in the group



1 hour before the next live



Prize wheel

Prizes: TBC

Show up **live.**

Replay window: TBC

That's where the building happens.